



## RECONNECTING WITH YOUR CULTURE

### THE CULTURE MANIFESTO

#### CULTURE IS .....

**Article 1.** CULTURE IS OUR LIFE, OUR EXISTENCE. A message of great thanks is presented to our parents who have allowed us to receive this beautiful gift of life. LIFE IS CREATIVITY and now—all together—we begin this journey into the world of culture. Prepare your colours and let's start walking together to share one's local culture, as well as to celebrate (and recognize) every culture around the globe. This understanding, that is often difficult to acquire, will promote the development of harmony and inclusivity for the next generation in concert with older generation's.

**Article 2.** CULTURE IS OUR COMMON "HOME": THE PLANET IS OUR COLLECTIVE CULTURAL RESPONSIBILITY. We must take care of its good health and now, **together**, we must organize and work to revitalize the planet and enhance its beauty. Creativity will help us in this important work.

**Article 3.** CULTURE IS KNOWLEDGE AND DIALOGUE. We are happy to meet friends from other cultures and learn to engage in peaceful and happy dialogue together. In fact, it is crucial to our very survival to not only meet with them, but to understand, care for, and also **to live**—side by side—with others. In other words, "others" really means "us" since we are all a part of our shared humanity and, therefore, of each other. The world is a place full of many colours and, together, we must learn to discover, know them, and to understand that we may even belong to many cultures at the same time; that sometimes many people embody several cultures simultaneously. Thus, people in every society (even your own, and maybe even you!) are actually "multicultural". We must all think carefully, and together, about our place and our purpose in our society, culture and world.

**Article 4.** CULTURE IS OUR LANGUAGE. Every country in the world has its own language. Some societies even have hundreds, but thanks to creativity we can engage in fruitful dialogue and communicate together. Drawing is a universal language.



**Article 5.** CULTURE IS PLAY. By playing we learn to know ourselves and others and so we can appreciate the world and enjoy its beauty.

**Article 6.** CULTURE IS TRADITION. We must know the history of our country well, and the history of other countries, in order to develop it and make progress together.

**Article 7.** CULTURE IS HAPPINESS AND THE JOY OF LIFE. Together we must discover nature and respect it to ensure life on earth.

**Article 8.** CULTURE IS DIALOGUE, ALLOWING FOR POSITIVE ENCOUNTERS WITH OTHERS. Thanks to culture we can get to know other countries and learn to create dialogue because of our shared humanity with the world.

**Article 9.** CULTURE IS HEALTH and good food, and nutrition helps to maintain good health. We must learn about and enhance natural resources to ensure good health for all.

**Article 10.** CULTURE IS SPORT because sport is a symbol of peace, friendship, teamwork, unity, brotherhood and sharing among all the people of the world. Sport, and healthy activity (daily exercise), is also a primary means of personal growth that nurtures all of the previous nine Articles listed above. An active lifestyle breeds a healthy, positive, and vibrant mental attitude, allowing clarity for understanding cultural diversity, the need for peace for humanity, and to protect the fragile planet on which we all live and love—with every other organism.

Tokyo

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